



POSM CATALOGUE

F20 S1

1. Barware
2. Drinkware
3. Giveaways
4. Printed Materials
5. Visibility
5. Wearables

An aerial, top-down view of a city, likely a coastal or island city, with a central white banner. The city is rendered in a blue and yellow color scheme, with the yellow highlighting the main urban areas and the blue representing the surrounding water or less developed areas. The banner is a solid white rectangle with the text '2. BARWARE' in a bold, dark blue, sans-serif font. The city's layout is complex, with many small, irregularly shaped islands and peninsulas. The water is a deep blue, and the land is a mix of light blue and yellow. The overall scene is a stylized, high-angle representation of a city's geography.

2. BARWARE

F841 – BAR MAT FV/PACK OF 20

New rubber bar mat with FV sunlit horizon logo and FV wisdom stated in the middle.

- **71.20 € /20 pc (3,56 €/pc)**
- Dimensions: 600 x 100 x 10 mm
- **UPDATED DESIGN** with larger cavities, which are easier to clean



F842 – BAR MAT FV LARGE/PACK OF 20

New silicon fold out for cocktail mixing.
Embossed circles for lime and salt to support the hero drink „Herbarium“ created especially for the launch of the new FV.

- **134.60 € /20 pc (6,73 €/pc)**
- Folds like a book.
- Dimensions unfolded: 475 x 300 x 5 mm
- Dimensions folded: 237 x 300 x 10 mm



F843 — BAR CADDY FV

Acrylic bar caddy. Shiny copper coating inside (it's actually the first coating on the outside but appears as being on the inside - so won't wear off with use). The outer coating is matte blue with a soft touch varnish for a premium finish.

- **15,90 €/unit**
- Napkin compartment holds EU & US sized napkins.
- Ample pockets for stirrers & straws.
- Dimensions: 258 x 211 x 110 mm



REAL PRODUCTION
SAMPLE IMAGE

F845 – TRAY FV

FV tray with copper sun mould on the top. The underside of the tray is also copper, but painted on the upper surface so won't wear. Acrylic substrate with a matte blue coating & soft-touch varnish for a premium finish.

- **9,89 €/pc**
- Non-slip surface.
- Dimensions: 449 x 368 x 8,5 mm



F813 — PREMIUM BOTTLE SERVE UNIT FV

New premium serve unit. Bottle lays on bed of ice to keep it cold. Clean ice compartment for drink serves. Copper surfaces are shiny copper. Blue matte finish coated w/soft touch varnish for a premium look & feel.

- **86.00 €/unit**
- Bottle & logo are illuminated, logo on both sides.
- Rechargeable & removable LED lighting unit w/USB cable provided for phone charger or outlet PC recharging.
- Dimensions: 390 x 196 x 189 mm



FPO



F813 — PREMIUM BOTTLE SERVE UNIT FV



PROTOTYPE IMAGES ONLY

F852 — LIGHTED ICE BUCKET FV

New illuminated acrylic ice bucket. Shiny copper coating inside. The outer coating is matte blue with a soft touch varnish for a premium finish.

- **44,75 €/unit**
- Bottle & logo are illuminated.
- Rechargeable & removable LED lightning unit w/USB cable provided for phone charger or outlet PC recharging.
- Dimensions: 200 x 200 x 250 mm

Target outlets — Silver

Non-illuminated generic bucket for Bronze outlets will be added to the website



F844 – NAPKINS/PACK OF 200/27 PACKS

White paper napkins with blue & white FV sunlit horizon logo and responsibility message.

- **69.12 €/27 packs (2,56 €/pack of 200 pcs)**
- Dimensions: 120 x 120 mm
- **Please be aware you are ordering in cases.**



F812 – PAPER STRAWS/PACK OF 100

Hard paper straw with repeating Finlandia wordmark.

- **2,97 €/pack of 100 pcs)**
- Dimensions: 20cm tall



F846B — PARISIAN 2PC SHAKER FV

Trendy shaker for professional bartenders. No glass, just tin. Very easy to travel.

- **9.25€/pc**
- Brushed stainless steel.
- Volume: 700 ml



The background of the slide features several 3D topographical maps of different drinkware designs, such as tumblers and mugs. These maps are rendered in a color gradient from dark blue to bright yellow, highlighting the contours and features of each design. The designs are scattered across the dark background, with some appearing more prominent than others.

1. DRINKWARE

F864 — NEW COPA GLASS 2 COLOR LOGO/PACK OF 6

New proprietary FV glass. As requested by markets — smaller copa with proprietary stem and foot.

- **5,66 €/pack of 6 pcs**
- 480 ml brimful capacity
- 2 color logo
- **For large quantities please order in pallet multiplies of 84 packs.**



F865 — NEW COPA GLASS SATIN/PACK OF 6

New proprietary FV glass. As requested by markets — smaller copa with proprietary stem and foot.

- **5,51 €/pack of 6 pcs**
- 480 ml brimful capacity
- Satin etch branding
- **For large quantities please order in pallet multiplies of 84 packs.**



F280 – GLASS SHOT FV/PACK OF 12

Proprietary FV glass.

- **3,93 €/pack of 12 pcs**
- 50 ml brimful capacity
- Embossed branding, including reindeer logo in the base. Branding has been updated to new logo
- Calibrated 2 cl & 4 cl
- **For large quantities please order in pallet multiplies of 308 packs.**



F281 – GLASS CAIPI FV/PACK OF 12

Proprietary FV glass.

- **6,07 €/pack of 12 pcs**
- 270 ml brimful capacity
- Embossed branding, including reindeer logo in the base. Branding has been updated to new logo
- Calibrated 2 cl & 4 cl
- **For large quantities please order in pallet multiplies of 90 packs.**



F282 – GLASS LONG FV/PACK OF 12

Proprietary FV glass.

- **7,06 €/pack of 12 pcs**
- 340 ml brimful capacity
- Embossed branding, including reindeer logo in the base. Branding will be updated next production
- Calibrated 2 cl & 4 cl
- **For large quantities please order in pallet multiplies of 90 packs.**



F803 – COPPER MUG FV/PACK OF 6

Stainless steel mug with handle.

- **43,75 €/pack of 6 pcs (7.29/pc)**
- 350 ml brimful capacity
- Shiny copper coating, sturdy stainless steel substrate.
- Embossed logo on matte rubber band.



An aerial, top-down view of a city, likely New York City, showing a grid of streets and several large, irregularly shaped parks or green spaces. The image is rendered in a blue and yellow color scheme, with the parks appearing in a lighter yellow and the surrounding urban areas in a darker blue. A white rectangular banner is centered horizontally across the middle of the image, containing the text "4. GIVEAWAYS" in a bold, dark blue, sans-serif font.

4. GIVEAWAYS

F807 — BACKPACK FV

Blue backpack with dark blue straps and white Finlandia Vodka logo embroidered on the left bottom part.

- **6,56 €/pc**
- Dimensions: 53,5 x 34 x 9 cm
- Material: 300D cationic polyester/PVC
Responsible message: printed in white inside of the backpack, 10cm wide.



F868 — COPPER KEYRING FV/ PACK OF 50

Double-sided copper keyring with ring.
Finlandia Vodka sunlit horizon logo on
front and reindeers on the back.

In bags of 50

- **50.64 €/50 pc**
- Size: 45Ø mm



FPO — will be copper color

F856 — NOTEBOOK FV

A5 notebook with 224 lined pages.
Hard cover coated with leatherette and embossed with FV wisdom (missing from image) and FV pattern.

Equipped with closing rubber band, bookmark and pocket for documents.

- **10,80 €/pc**
- Size: 148 x 210 mm



F855 – WAITSTAFF PEN FV – PACK OF 50

Pen made in 2 color versions:

- silver-blue version with white FV logo
 - blue-silver version with white FV logo
 - Intended for waitstaff only, not consumers
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- **25.50 €/ 50 pc (0,51 €/pc)**



F869 – WIRELESS PHONE CHARGER - PACK OF 10

Suitable for latest generation wireless charge phones.

Great addition to any desk, home or on-premise bar top.

- **39.50 €/10 pc (3.95 €/pc)**



FPO – will be portrait layout with charge symbol added

F868 — PHONE GRIP/STAND — PACK OF 50

Fits any phone. Great for selfies or as a phone stand.

Premium materials & very durable

- **17.40 €/50 pieces (0.35/pc)**



F866 — PROTECTIVE CARD HOLDER/PACK OF 10

RFID Blocking technology
Protects cards inside the case
from being scanned by data
thieves.

Material: Aluminium

- **39.50 €/10 pc**



F860 – PAPER REINDEER FUNGLASSES – PACK OF 25

Copper colored disposable paper
funglasses

- **3.08 €/25 pc (0.12/pc)**



The background of the slide features several 3D printed parts, possibly gears or mechanical components, arranged in a scattered pattern. Each part is rendered with a color gradient that transitions from a deep blue on the top surfaces to a bright yellow on the bottom surfaces, set against a solid black background. The lighting creates strong highlights and shadows, emphasizing the complex, multi-faceted geometry of the printed objects.

3. PRINTED MATERIALS

F858 – PAPER BAG FOR 0,7 & 1L BOTTLE FV

F857 – PAPER BAG FV

Exclusive 170 g paper bag with partial gloss varnish on matt lamination.

Finlandia Vodka logo on both front/back with blue FV pattern on sides.

Silver handle.

- **F858 – 1,08€/pc** (9 x 9 x 42 cm)
- **F857 – 1,35 €/pc** (23 x 9 x 35,5 cm)





3. VISIBILITY

F851 – 4-BOTTLE GLORIFIER 0,7 & 1L FV

Illuminated acrylic bottle glorifier for 4 bottles.

Bottles & bottle label are well illuminated.

FV logo illuminated.

The outer coating is matte blue with a soft touch varnish for a premium finish. Shiny copper details to match with the rest of the new FV barware portfolio.

- **59.75 €/unit**
- Takes both 0,7 & 1l bottle
- 3m long cable & 100/240V transformer included
- Dimensions: 119 x 119 x 224 mm
- **In development so not available to ship from Prague until August**



F824 – LIGHTED WALL SIGN FV

3D Lighted LED wall sign in the shape of Finlandia Vodka sunlit horizon logo.

Made of acrylic.

- **100 €/pc**
- Dimensions: Ø51 cm



F796 – TIN SIGN FV

Domed & embossed metal sign in white & blue color.

- **14,40 €/pc**
- Dimensions: Ø55 cm



The background of the slide features several 3D topographical maps of terrain. These maps are rendered in a color gradient from dark blue to bright yellow, representing elevation. The terrain is shown from an isometric perspective, with various peaks, valleys, and ridges. The maps are scattered across the dark background, with some appearing more prominent than others. A white rectangular box is centered horizontally across the middle of the slide, containing the text '4. WEARABLES'.

4. WEARABLES

F861 — APRON BIB FOR BARTENDERS FV

Long blue denim apron with a small pocket on the upper apron, bigger pocket below in PU leather with stitching in the middle. Repeating blind embossed pattern over the PU pocket. Embroidered white Finlandia logo on small pocket.

- **17,30 €/pc**
- Size: L78 x W62 cm
- Waist tie: W3 x L90 cm
- Big pocket: W40 x L26 cm



F848 — APRON FOR BARTENDERS SHORT FV

Blue denim apron with a front PU pocket and cotton canvas strap for a waist tie, with small rivets to reinforce the pocket. Signed off with a Finlandia copper button and woven label. Embroidered Finlandia logo in white.

- **14,50 €/pc**
- Size: L40 x W60 cm
- Waist tie: W3 x L90 cm
- Big pocket: W40 x H26 cm
- **Please order in multiplies of 12.**



F862 – FLAT CAP FOR BARTENDERS FV

Blue 100% cotton denim flat cap with soft peak.

FV woven logo on the side of the cap.

Debossed bronze stud with sunlit horizon logo on the side of the cap.

- **12,80 €/pc**
- Size: one fits all (size 59)



F863 — HAT FOR BARTENDERS FV

Trilby style hat with stitching on the peak.

100% denim cotton.

Blue band with FV printed pattern.

Debossed bronze stud with FV sunlit horizon on the side.

- **19 €/pc**
- Size: one fits all (size 59)



Production photo

F759, 760, 761 – JEANS SHIRT LADIES FV (S – L)

F756, 757, 758 – JEANS SHIRT MEN FV (M – XL)

100% cotton - dark indigo denim.

Branding:

- sunlit horizon logo embroidered on the heart in white

- white FV logo embroidery on the back

Responsibility message as 100mm white imprint.

• **20,40 €/pc**



F823 – CAP FV

Blue five panel snapback with flat visor. FV logo embroidery on front and sunlit horizon on the back.

- **3,18 €/pc**
- Responsibility message as white imprint.
- Material: 100% acrylic with PVC closure
- Size: adjustable one fits all



F820, 821, 822 – POLO SHIRT LADIES FV (S – L)

F817, 818, 819 – POLO SHIRT MEN FV (M – XL)

Polo shirt with white FV sunlit horizon logo embroidered on the heart and FV logo embroidery on the back.
Responsibility message as white imprint.
Material: 100% cotton
Weight: 180g/m².

- **7,99 €/pc**



F827, 828, 829 – T-SHIRT LADIES SUNLIT HORIZON FV (S – L)

F830, 831, 832 – T-SHIRT MEN SUNLIT HORIZON FV (M – XL)

T-Shirt in slim fit design.

Three prints - front large blue sunlit horizon logo, FV logo on the back of the neck and responsibility message as imprint.

Material: 100% organic cotton

Weight: 160gsm.

- **4,40 €/pc**



CONTACTS

Feel free to contact Prague POS team for further information.

Petra Reslova

Petra_reslova@b-f.com

Prague, Czech Republic





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